

Faith Baerwolf

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(608)-228-2445 faithbaerwolf2@gmail.com

Education

University of Wisconsin-Madison

Major: Life Sciences Communication

Major: Agricultural and Applied Economics

Certificate: Digital Studies

Anticipated Graduation: May 2026

Cumulative GPA: 3.6

Work Experience

Sassy Cow Creamery Marketing Intern

January 2025-Present

- Designed and planned social media content.
- Created marketing materials for current and new customers.
- Worked with distributors and retail locations to ensure quality product delivery.
- Attended trade shows to promote our product to new buyers.
- Set-up store demonstrations for new product highlights.
- Led informational family and large group farm tours.
- Kept organized records of customer orders and invoices.

ALCIVIA Finance Intern

May 2024-August 2024

- Gained on farm sales experience working with the loan officers.
- Created relationships with customer accounts.
- Assisted the Verity loan officers in account documents and organization.
- Discussed account finances and future farm plans.
- Attended training events with the Verity loan officers.
- Developed skills in using Salesforce and Edge to work with customer accounts.
- Digitalized all account documents.

Wisconsin Farm Bureau Ag-in-the-Classroom Marketing Intern

January 2023-August 2023

- Created a 12-month social media content calendar.
- Led a workshop at the Wisconsin state FFA convention.
- Completed a social media audit and presented data to the communications team.
- Promoted and created relevant social media content.
- Created and designed a brochure about Wisconsin agricultural facts.
- Wrote an article in the Wisconsin Farm Bureau Rural Route magazine about my internship highlights.
- Helped plan, lead, and organize a Wisconsin teacher workshop.

Extra-Curricular Involvement

Association of Women in Agriculture

2022-Present

- Club Member
- Event Committee Chair

Agricultural Business Management Club

2022-Present

- Club Member
- NACTA Competition Team

Badger Dairy Club

2022-Present

- Club Member

Collegiate Farm Bureau

2022-Present

- Club Member
- YFA Conference participant

UW-Madison CALS Ireland Study Abroad Program

Spring 2024

- Program Participant

National Agri-Marketing Association

2024-Present

- Club Member
- VP of Publicity

References

Elizabeth Schaefer

Wisconsin Agriculture in the Classroom Coordinator
bschaefer@wfbf.com

Connie Valenza

Store Manager
connie@sassycowcreamery.com

