

Faith Baerwolf

733 Highcliff Trail, Madison WI 53718
608-228-2445 faithbaerwolf2@gmail.com

Education

University of Wisconsin-Madison

Major: Life Sciences Communication

Major: Agricultural and Applied Economics

Certificate: Digital Studies

Graduated: May 2026

Cumulative GPA: 3.7

Work Experience

Alice in Dairyland Top Candidate

February 2026-May 2026

- Wrote and delivered numerous speeches to audiences of all sizes.
- Created educational social media content about Wisconsin agriculture.
- Researched and wrote multiple blog posts for the Alice in Dairyland website.
- Attended numerous agricultural industry tours.
- Received an Agricultural Marketing & Communications certificate through Wisconsin DATCP.

Dairy Farmers of Wisconsin Farmer Communications Intern

January 2026-July 2026

- Organized data and farmer contact information.
- Communicated with farmers about June Dairy Month promotional plans.
- Assisted farmers in media interview preparation and live tv news segments.
- Connected with all DFW communications teams to discuss future projects.
- Attended and promoted DFW at trade shows and events.
- Helped communicate to farmers where their check-off dollars go.
- Worked with industry partners to elevate and support Wisconsin dairy farmers.

Sassy Cow Creamery Marketing Intern

January 2025-Present

- Designed and planned social media content.
- Created marketing materials for current and new customers.
- Worked with distributors and retail locations to ensure quality product delivery and promotion.
- Attended trade shows to promote products to new buyers.
- Set up store demonstrations for new product highlights.
- Led informational family and large group farm tours.
- Kept organized records of customer orders and invoices.

Wisconsin Farm Bureau Ag-in-the-Classroom Marketing Intern

January 2023-August 2023

- Created a 12-month social media content calendar.
- Led a workshop at the Wisconsin state FFA convention.
- Completed a social media audit and presented data to the communications team.
- Promoted and created relevant social media content.
- Created and designed a tri-fold brochure about Wisconsin agricultural facts.
- Wrote an article in the Wisconsin Farm Bureau Rural Route magazine about my internship highlights.
- Helped plan, lead, and organize a Wisconsin teacher workshop.

Extra-Curricular Involvement

Association of Women in Agriculture

Fall 2022-Spring 2026

- Club Member
- Event Committee Chair

Collegiate Farm Bureau

Fall 2022-Spring 2026

- Club Member
- Young Farms of America Conference participant

CALS Ireland Study Abroad Program

January 2024-May 2024

- Program Participant

Agricultural Business Management Club

Fall 2022-2024

- Club Member
- NACTA Competition Team

National Agri-Marketing Association

Fall 2024-Spring 2026

- Club Member
- VP of Publicity

Badger Dairy Club

Fall 2022-Spring 2026

- Club Member